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# NEWSPENT

# Who's SAFEGUARDING the Quality of Your PACKAGING?

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LEADERSHIP
Changes Support
GLOBAL
GROWTH

If I Can Do It,
ANYONE
CAN!

Meeting
CUSTOMERS'
Needs in
Latin America

Our Costa Rican
SUCCESS
STORY

# Key Leadership Changes Support Global Growth



Joseph T. Pregont

Prent President and CEO Joseph T. Pregont recently announced key leadership changes which will continue building and strengthening the company's role in the global medical packaging industry.

"Through a concerted effort, we have developed a deep and highly effective executive team across all levels of Prent. This announcement," explains Pregont, "recognizes the tremendous performance and experience these employees bring to our company. We will continue to leverage and grow their capabilities—and that of other talented company leaders around the world—to support our customers and achieve our business goals.

"This group has the knowledge and strength needed to continue delivering on our 47-year legacy of creating the high performance packaging our customers have come to know and expect," says Pregont.

JAMES O'DIERNO has been promoted to the position of Executive Vice President of Sales & Chief Operating Officer. Originally joining Prent in 1986 as a Sales Representative, Jim has been a key contributor to Prent and GOEX's market expansion. From 1988 to 1994, Jim worked for GOEX Corporation, first as a Sales



James O'Dierno

Manager and then as Vice President of Sales. Jim returned to Prent in 1995 as the Vice President of Sales and became Prent's Senior Vice President of Sales in 2004 before being promoted again in 2010 to Executive Vice President of Sales. Jim holds a Degree in Industrial Marketing and resides with his family in Fontana, WI.



Sara Lemke

SARA LEMKE has been promoted to Senior Vice President of Finance and Chief Financial Officer. She joined Prent in 1993. Today she's responsible for the Finance and Information Technology Departments of both Prent and its subsidiaries around the world, in

addition to GOEX, our sister company. Sara is a CPA with a degree in Accounting. She serves as the treasurer of three Wisconsin non-profit organizations, including Project 16:49 (empowering unaccompanied homeless youth to take action to achieve their goals), the Endowment Foundation of First Lutheran Church and the First Senior Housing Corporation.

MITCH BENSON has been promoted to Senior Vice
President of Manufacturing Services. He joined Prent as the



Mitch Benson

Director of North American
Manufacturing in 2008 before being
promoted in 2010 to Vice President of
Materials Management and Project
Engineering. His responsibilities
include overseeing the Departments
of Manufacturing Engineering,
Supply Chain Management, Machine
Build and Maintenance. Prior to

joining Prent, Mitch worked for 24 years at Gilman Engineering and Manufacturing Corp. in various leadership positions. He is a graduate of the University of Wisconsin – Whitewater and resides with his family in Janesville, WI. Currently, he serves on the Forward Janesville Board of Directors as Treasurer.



Ron Steurer

RON STEURER has been promoted to Vice President of Manufacturing. With 41 years of hands-on Prent thermoforming experience and degrees in engineering, Ron

brings a comprehensive body of production knowledge and total quality to our customers' packaging projects. He's held every manufacturing position at Prent and today specializes in new project startups (including new facilities), troubleshooting and ensuring global employees are trained in Prent's best manufacturing practices. Ron is well-known in Janesville for his work in youth sports. He and his wife Deb live in Janesville.

**CHRIS BLADL** has been promoted to *Vice*President of Product Development. He joined

Prent 22 years ago as a
Designer, after
graduating from the
University of
Wisconsin-Stout's
Industrial Technology
and Product
Development
Department. Today
Chris is a member of
the University's Engineering



Department. Today

Chris Bladl

Chris is a member of
the University's Engineering Technology

Advisory Board. He and his Product

Development teams have been responsible

for many of Prent's most innovative, awardwinning package designs. Chris lives in Milton with his wife, Vicky and their two children. He enjoys hunting, fishing and family time.

**DON HANDROW** has been promoted to Vice President of Product Development with the Tool Room remaining under his

direction. He joined
Prent 22 years ago as a
Designer, after
graduating from the
University of
Wisconsin-Stout's
Industrial Design BFA
program. His
relationship with his
alma mater has



**Don Handrow** 

continued over the years by serving on the school's Packaging Advisory Board and helping to create an industry-taught medical packaging program. In addition, he's a member of Blackhawk Technical College's Advanced Manufacturing Advisory Board. Don has won several WorldStar and AmeriStar Packaging Awards and is a member of SPE and IoPP.

MARK ROTHLISBERGER has been promoted to Vice President of Manufacturing—Americas. He joined Prent Flagstaff in 2010 as Plant Manager. Additional new responsibilities include the oversight of our facilities in Puerto Rico and Costa Rica. Mark is a Mechanical Engineering graduate of Kettering



Mark Rothlisberger

University (formerly
GMI Engineering
Management and
Institute) and an MBA
graduate of Regis
University. Prior to
joining Prent, he held
Plant Manager
positions at Dometic

in Juarez, Mexico and Matrix Wire in Alabama. Spanish proficient, he lives with his wife and children in Arizona. Mark enjoys hiking, golfing and motorcycling.

**GAIA LENZ** has been promoted to *Director* of *Manufacturing* and is responsible for overseeing Janesville's manufacturing units and the Piloting department. She joined the company three years ago as a

Production Unit
Manager. She has been
developing and
implementing process
improvements in the
production areas,
Quality Sample and
Secondary
Departments.



Gaia Lenz

Previously, Gaia was the Plant Manager for Lavelle Industries in Whitewater. She holds a Masters of Business
Administration-Operations Management and a Bachelors of Science, both from the University of Wisconsin – Whitewater.
Gaia enjoys spending time with her kids, being outdoors, playing volleyball, and reading.



This group has the knowledge and strength needed to continue delivering on our 47-year legacy of creating the high performance packaging our customers have come to know and expect.

Joseph Pregont - Prent President & CEO



# Who's SAFEGUARDING the Quality of Your PACKAGING?

PRENT'S RISK MITIGATION
STRATEGIES ASSURE
QUALITY PACKAGING...
TIME-AFTER-TIME

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For nearly 50 years, Prent has fiercely safeguarded our customer's quality standards by producing the very best medical device packaging in the world. Working in partnership with our customers, a continuous quality feedback loop has enabled us to improve our product design and manufacturing capabilities.

has enabled us to improve our product design and manufacturing capabilities. The proof is in our ability to provide customers with trays that meet their expectations.



David Henry Quality Director

Since we're never satisfied resting on our laurels, we're always refining our quality systems by proactively raising the bar. At one point the norm was simply **inspecting** for quality, today we're helping customers mitigate risk by **building-in** quality to the design and process validation.

"To begin with," explains David Henry, Prent Quality Director, "we're asking customers upfront what level of validation they want, based on their risk assessment level. Because different packaging requires different

levels of validation, we offer an array of options to meet customer needs—ranging from a 30-piece process capability study to a complete IQ, OQ, PQ validation process."

For example, a simple retainer may not need a lengthy, sophisticated validation process. While a sterile seal barrier package will require a much more rigorous validation process, using large and complex studies.

An important qualification tool some of our customers use is the



Production Part Approval Process (PPAP) for managing the flow of information and requirements needed to ensure a successful submission. PPAP's provide a clear understanding of a customer's package specifications and the requirements for process capabilities and other deliverables such as control plans and PFMEA's.

A key component of PPAP is Failure Mode and Effects Analysis (FMEA), a system used to analyze and mitigate potential defects in the design and manufacturing process. FMEA is a bottom-up analysis method we use to reduce risks and ensure reliability during the earliest stages of product development—right through thermoforming and shipping.

"Ultimately, if we do a good job of design and validation, we're able to produce a superior medical device package which is safe and reliable." reports Henry.



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Biking may be saving the life of Martir Berrocales, a Prent Puerto Rico Quality Assurance Inspector/Auditor.

Nine years ago, he was told he had coronary symptoms. His bicycle-riding-cardiologist suggested he take up cycling.

Today—at age 42— his symptoms have disappeared. He bikes year round, averaging about 150 miles a week, usually with his ex-teammates, friends and wife.

He recently participated in the island's Med Bike Rally, which Prent co-sponsored with other companies. Many people bike in this annual event because it promotes cycling as a good choice for a healthy lifestyle, says Martir, who's twice ridden in the event. He also bikes in cancer charity rides and other fundraising activities for noble causes.

"I enjoy cycling because it's the best way for me to keep myself in good health and share time with friends and family," he says.

"Some Sunday's my wife and I ride with our two children. But," he laughs, "at this time in their lives, they prefer soccer instead."

Martir definitely recommends biking to others. "It doesn't take much to get started. You just need a little motivation, a bike and a helmet. If I can do it, anyone can!" he exclaims.

#### Janesville · Best Wishes in Retirement

#### SANDRA COLLINS

Sandra Collins retired after 22 years from her position as a part-time Inspector/Packer, which allowed her to meet new friends. Now, she plans to spend more time at the lake. Her advice to employees: Be thankful for

what you have and take time to enjoy it.



#### DICK BLUMREICH

Richard Blumreich recently retired after 14 years as a Machine Operator. He's looking forward to reading

history books, taking trips to the western USA and working around the house.



#### **DIANE ROBERTSON**

Diane Robertson retired after nearly 14 years as an Inspector/Packer. She and her husband Gerald, also a retired Inspector/Packer, are staying

busy around the house and enjoying travels to Nebraska, Iowa, Missouri and northern Wisconsin.



Six students (in blue) from the University of Wisconsin—Platteville recently visited Prent China as a part of their "Chinese Business Practices and Culture" Tour. Pictured is Simon Lu (QA Engineer in the yellow jacket) explaining the product inspection process to the students, who are majoring in Business Management, Engineering and Computer Science.



Pictured are Prent China employees who gladly stepped up to help their community when asked to donate to a local hospital's Blood Bank.

#### Thank You!

#### Annual Party Excitement

Over 600 employees attended Prent China's recent Annual Party, where more than 100 employees presented their talents on stage, including Chinese



Opera performances, dancing and skits. But as the evening drew to a close, it was the (above) creative fashion show—Brilliant Youth, Brilliant Prent—that seemed to generate the most excitement, as employees showcased gorgeous costumes, working uniforms and even costumes made from production scrap materials.



These employees from Quality Assurance, Manufacturing, Engineering, Sales, Human Resources and Product Development recently participated in a two-day training program in preparation for ISO 13485 certification.

### EMPLOYEES of the YEAR NAMED



Congratulations to Prent China's 2013 Employees of the Year, who showed positive attitudes, team work and significant contributions throughout the year. Pictured L to R are: Packer Xu Tianli, Electrician Wang Shaoming and Logistic Supervisor Zhang Seven.

#### ..... MALAYSIA.....

#### Kick Starting ISO 13485 Certification

Prent Malaysia QA Manager Chong Hai Fang recently helped lead a training session "Understanding ISO 13485:2003" with the team pictured below. Prior to Prent Denmark receiving its ISO 13485 certification, Chong was the person asked to conduct the final internal audit of that facility.





Global TES Education Continues in Malaysia Pictured center (in a blue dress) is Prent Janesville IT Business Analyst Lisa Berrones who recently visited Prent Malaysia as a part of our continuing TES global educational initiatives. TES is Prent's information technology system, completely designed in-house to perfectly align with our business and manufacturing needs around the world. Lisa and Prent Malaysia's TES users spent time crystallizing operational process flows and exchanging valuable experiences.

## Meeting CUSTOMERS' Needs in Latin America

Prent's facilities in Puerto Rico and Costa Rica are important links in our company's strategic global supply network strategy. Both these Latin American facilities are today the preferred suppliers in that region for precision thermoformed medical device packaging, cost-saving innovations and closed-loop logistics, manufactured by an experienced workforce in a lean six sigma culture.

#### In Puerto Rico, OEMs Trust Prent

An Interview with Victor Nazario, Plant Manager, Prent Puerto Rico

Prent Puerto Rico has been operating for seven years in the city of Yauco. Since then, we've become the island's go-to-supplier for high quality thermoform packaging for medical devices, as well as electronic products.



Victor Nazario Puerto Rico Plant Manager

#### What are the top reasons Puerto Rican OEM's turn to Prent for packaging?

Our island customers frequently tell us there are five key advantages to working with Prent, including:

- 1• Prent's stability and 47-year track record for delivering packaging expertise to some of the largest OEMs in the world.
- 2. No up-front costs for our package development expertise.
- 3. Our ability to consistently deliver on-time, high-quality, reliable packaging.
- 4• The alignment of our processes and business practices with their requirements.
- 5• The substantial cost-savings and "green" advantages of our unique Returnable Container Program.

#### What are we doing right?

I think customers really appreciate our aesthetically innovative designs, our ability to provide high-volume and quality product in bulk packaging, our highly trained workforce, our cost-saving Returnable Container Program, our excellent track record for delivery and our timely customer service.

#### What are customers saying about us?

I don't think OEMs think of us as just another "supplier." We've become their business partner, sharing in their growth and their responsibility to their end-users. Our focus on quality and customer service has accelerated our growth and our customers' satisfaction. We're providing first-class service in a highly demanding market. Because of our attention to defect prevention, on-time delivery and value-added services, we've positioned ourselves as the place to turn for thermoformed medical packaging. They enjoy our regular visits, support and smooth communications.

#### What's been happening in the past year?

We're now the largest thermoform supplier on the Island. Several new global medical device companies have started doing business with us in the past year, and several more are pending. It's all good news.

#### Our Costa Rican Success Story



Prent Costa Rican Plant Manager Juan Carlos Touma discusses ISO 13485 certification with his staff.

### Prent Costa Rica recently received its ISO 13485:2003 certification for medical devices.

The new ISO 13485 certification was a natural next-step for our Costa Rican facility. Although it's been open for just one year, the high quality standards it embraces continue to build on our strong international QMS (Quality Management System) platform.

The ISO 13485 certification also demonstrates Prent's dedication to supplying packaging fully compliant with international ISO requirements in the Medical Device sector.

Prent President and CEO Joseph T. Pregont reports the company expanded into Costa Rica to meet requests by the company's current medical device customers to supply packaging near their Costa Rican manufacturing facilities.

"Central America was a missing link in our global supplier philosophy," says Pregont. "After researching many options, San Jose's pro-business climate—plus its proximity to several of our existing customers—played a strong role in moving there."

He congratulates the staff of Prent Costa Rica and the Quality staff at our World Headquarters for earning ISO 13485 certification so quickly.





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PRENT CORPORATION

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#### **35 YEARS**

Edward DeLong Unit Manager Janesville Dan Driscoll MO/Mechanic Janesville Bryan Johnson Warehouse Person/Trainer Janesville

#### **30 YEARS**

Janesville Mary Ellen Wierzba Lead Quality Associate Betty Zastoupil Inspector/Packer Janesville

#### **20 YEARS**

Daniel Ebneter Sr. Programmer Analyst Janesville

#### **15 YEARS**

Michael Zimmerman Technician Janesville

#### **5 YEARS**

Alan Callies Inspector/Packer Janesville Yanci Haskins Material Handler Janesville Mary Schroeder Inspector/Packer Janesville Jesse Winker Package Designer Janesville Inspector Packer Flagstaff James Deal Rance Whitehead Machine Operator Flagstaff Meidi Xiang Maintenance China Sanmei Du China Manufacturing Associate China Accountant Apple Wang William Wu Ass't Design & Tooling Manager China Sales Account Manager China Gary Dong Dahai Wei Assistant Line leader China Hongyu Wu Manufacturing Associate China

#### **TRADE SHOW SCHEDULE •**

#### **MEDTEC UK** May 14-15, 2014

West Hall, Olympia London, UK

#### **MEDTEC EUROPE** June 3-5, 2014

Messe Stuttgart Stuttgart, GERMANY

#### MD&M EAST June 10-12, 2014

Jacob K. Javits Convention Center, Booth 1733 New York, NY, USA

#### **MEDTEC CHINA** September 25-26, 2014

Shanghai Convention Center, Booth D401 Shanghai, CHINA

#### **INTERPHEX MEDICAL DEVICE PR 2014** October 16-17, 2014

Puerto Rico Convention Center, Booth 711 San Juan, PUERTO RICO

#### MD&M MINNEAPOLIS October 29-30, 2014

Minneapolis Convention Center, Booth 810 Minneapolis, MN, USA

#### **COMPAMED**

November 12-14, 2014 Düsseldorf Fairgrounds Düsseldorf, GERMANY

#### MD&M WEST February 10-12, 2015

Anaheim Convention Center, Booth 2033 Anaheim, CA, USA

#### **HEALTHPACK** March 3-5, 2015

Norfolk Waterside Marriott, Booth #15 Norfolk, VA, USA

